

Raksha Mantri inaugurates BEML's Industrial Design Centre

**** Harness state-of-the art technologies & engineering resources.**

A step towards 'Atmanirbharta' **

Shri Rajnath Singh, Hon'ble Raksha Mantri, GoI today inaugurated BEML's Industrial Design Centre (IDC), located at its Bangalore Complex. The inauguration was done virtually in the presence of Shri Shripad Naik Hon'ble RRM, Secretary Defence, Secretary Defence (Production) amongst others.

Inaugurating the BEML Design Centre Hon'ble Raksha Mantri Shri Rajnath Singh said, "We are celebrating the 'Atmanirbhar' week to focus on modernisation of defence infrastructure, creation of new manufacturing capability and investments in the sector. BEML's Industrial Design Centre will propel innovative thinking for the future in this regard."

The Design centre will focus at implementing Industrial Design & Human Factors in all BEML Products as a part of developmental strategies for setting the global benchmarking of Industrial Design and Ergonomics. It will be integrated with R&D and manufacturing and will be a hub for exchange of creative ideas and concepts and will provide the 'Design-edge' for better Market & User acceptance.



The Designers, qualified from leading national level Institutes such as NID and IIT, at IDC have carried out a global benchmarking study by means of various research. These will mainly focus on enhancing the look and feel of BEML Products, Operators' ease of work and comfort as per global standards. It will harness the latest technologies like AI and Gesture Recognition and engineering resources for self-reliance, while being sensitive towards 'Eco', 'Green' & 'Sustainability'.

The manufacturing implementations of these strategies will be made possible with the in-house capabilities available with BEML, as well as through the company's network of MSMEs.

Post the inauguration Dr. D. K. Hota, CMD, BEML said, "BEML is a highly diversified company and we have invested in developing in-house capabilities of Industrial Design & Human Factors, Engineering & IPs. This will address the 'design' facet of products - presently dependent on foreign facilities and move us towards self-reliant on product design in pursuit of 'AtmaNirbhar Bharat'."

About BEML Limited:

BEML Limited is a leading multi-technology 'Schedule A' company under the Ministry of Defence, plays a pivotal role in serving India's core sectors like Defence, Rail, Power, Mining and Construction by offering world class products. BEML operates in three verticals viz. Defence & Aerospace, Mining & Construction and Rail & Metro and has state-of-the-art manufacturing facilities located at Bangalore, Kolar Gold Fields (KGF), Mysore, Palakkad. BEML has very strong R&D infrastructure with a nationwide network of sales and services.

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