



बीईएमएल लिमिटेड BEML LIMITED

(भारत सरकार का उपक्रम) (A Govt of India Undertaking)

CIN: L35202KA1964GOI001530

BEML Soudha, 23/1, 4th Main, Sampangirama Nagar, Bangalore-560 027, INDIA

Walk-in-Interview

RECRUITMENT OF PR/CC EXECUTIVES FOR MANUFACTURING & OFFICE LOCATIONS

(Advt No KP/S/07/2024 Dt.05.06.2024)

BEML Limited, India's leading multi-technology company under the Ministry of Defence, has successfully spearheaded with its realm of producing world-class products over the last six decades, mainly for core sectors- Defence & Aerospace, Rail & Metro, Power, Mining & Construction through its state-of-the-art manufacturing facilities. To further build country's promising projects, namely - Vande Bharat sleeper trains, Metro rail coaches, High mobility & Armoured recovery vehicle, Special application Engines for Defence, AI-based high-end mining equipment, BEML Ltd welcomes interest from career-oriented professionals who wish to achieve great future with us and explore "New Frontiers, New Dreams" for tomorrow.

Details of the Positions:

1	2	3	4	5	6	7
Job Position	Vacancy	Qualification	Post Qualification Experience (PQE)	Minimum years of PQE	Upper Age Limit (Years)	Job Description
Assistant Manager – Public Relation/CC (Grade- III)	5	Graduate in any Discipline with Post-Graduation / PG Diploma in Public Relations / Journalism / Mass Communication Advertising. Note: Graduation & Post Graduation score should be First Class reckoned at 60% as an over-all average. (Relaxable by 5% for SC/ST/PwD)	The candidate should have post qualification experience from a Corporate of repute in the field of PR & CC.	4	30	Plan, manage, and participate in events such as employee engagement activities, Internal programs, ceremonial events, and industrial exhibitions. Oversee vendor relationships and manage contracts related to public relations activities.
Officer – Public Relation/CC (Grade -II)			Hands on experience in handling stake holder relations and communications. Exposure in handling all forms of media including print, Graphic Designing, social and audio, Visual media & Branding Management will be an added advantage.	2	27	Oversee protocol arrangements for visits by VIPs and distinguished officials. Establish and maintain effective communication with local government bodies, industries, industrial associations, and other relevant entities. Work closely with various departments to gather relevant information on products, business activities, HR initiatives, and CSR activities. Provide comprehensive public relations support to the business head and department heads. Lead efforts to manage the quality of photoshoots and videography for various events and activities.



1	2	3	4	5	6	7
Job Position	Vacancy	Qualification	Post Qualification Experience (PQE)	Minimum years of PQE	Upper Age Limit (Years)	Job Description
			(Experience gained by free lancing will not be considered)			<p>Maintain a detailed repository of information, including photos and videos. Photography, Editing, Digital and Social Media skills will be given preference.</p> <p>Work with the corporate team to ensure a consistent brand message is communicated to the public and employees. Manage and uphold the reputation of the BEML brand within the area of operation.</p> <p>Place of posting : Kolar Gold Fields, Mysore, Bangalore, Palakkad, Delhi.</p>

Walk-in Interview Date

Interview Date	Position	Time	Venue
29th of June, 2024 (Saturday)	Assistant Manager (Gr.III) / Officer (Gr.II) Public Relations & Corporate Communications	Reporting Time: 9:00 am	BEML Soudha 23/1, 4 th Main, SR Nagar, Bangalore-560027

Candidates not meeting the requisite criteria laid down in the advertisement including non-production of required certificates/documents) will not be allowed for interview and no reimbursement of TA for such candidates will be entertained.

Pay Scale & Remunerations:

Grade	Position	BEML Pay Scale
Grade – III	Assistant Manager	Rs.50,000 – 1,60,000
Grade – II	Officer	Rs.40,000 – 1,40,000

Besides Basic Pay, candidates will be eligible for Industrial Dearness Allowance, Perquisites & Allowances @ 13.78% of the applicable Basic Pay under the Cafeteria System, Company Accommodation / House Rent Allowance, Provident Fund, Gratuity etc. as per the prevailing Company Rules. The executive will also be eligible for Performance related Pay (PRP).

GENERAL CONDITIONS

- i. Only Indian Nationals may apply.
- ii. Age, Qualification & Experience stipulated above should be as on **the date of walk-in-interview.**
- iii. The upper age limit indicated is relaxable as per the Govt. of India guide lines i.e., 5 years for SC/ST and 3 years for OBC candidates. For PwD Candidates the upper age limit is relaxable by additional



10 years over and above the relaxation admissible for candidates belonging to SC/ST/OBC – NCL. Relaxation of age limit would be permissible to candidates with minimum 40% disability.

- iv. SC/ST candidates are required to submit SC/ST Caste Certificate in the format as applicable for appointment to posts under Government of India.
- v. OBC candidates** are required to submit Other Backward Class Certificate ('Non-Creamy Layer'*) (Certificate should be in the format as applicable for appointment to posts under Government of India). OBC candidates are also required to furnish a self-undertaking that they belong to OBC (Non-Creamy Layer) by filling and signing the self-undertaking in the format provided along with the application format.

[Note:

- a. ****OBC Candidates:** Candidates belonging to those Communities which are recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93-Estt. (SCT) dated 08.09.1993.
- b. ***Non- Creamy Layer:** The gross annual income of parents of the candidate should not be more than Rs.8 lakhs in last three consecutive years in line with DOPT OM No.36033/1/2013-Estt. (Res) dated 13.09.2017.]
- vi. PWD candidates are required to submit PWD Certificate in the format as applicable for appointment to posts under Government of India.
- vii. Candidates seeking reservations under EWS are required to submit income & assets certificate in the format applicable for Economically Weaker Sections
- viii. Candidates employed in Government / Quasi-Government / PSU, should produce NOC on the date of the Walk-in interview. At the time of joining, the selected candidate must provide a clear relieving letter.
- ix. Candidates employed in Government / Quasi-Government / PSU, should have worked for at least one (1) year in the immediate lower scale.
- x. Private sector candidates must be employed in a regular capacity in Company registered under The Companies Act.
- xi. Candidates from Private Sectors have to clearly provide their Reporting Structure of the current position held and will be required to submit experience certificate in the Letter Head of the Company at the time of interview.
- xii. The candidates should ensure that he/she fulfills the eligibility criteria and other norms mentioned in the advertisement as on the specified dates and that the particulars furnished are correct in all respect. In case, it is detected at any stage of the recruitment process that a candidate doesn't fulfill the eligibility norms and/ or that he/ she has furnished any incorrect/ false information or has suppressed any material/ fact(s), his/ her candidature shall stand automatically cancelled. If any of the above shortcoming(s) is/ are detected even after appointment, his/ her services are liable to be terminated without notice.
- xiii. Mere meeting the conditions of the advertisement by the candidate(s) will not automatically entail them for Appointment.
- xiv. Management reserves the right to restrict the number of candidates and increase the Qualifying percentage based on number of applications received.
- xv. Management also reserves the right to cancel the advertisement and / or the selection process at its discretion.
- xvi. Management reserves the right to increase / decrease the vacancies based on Business requirements and availability of Qualified candidates.
- xvii. Management reserves the right to convert the position into contract engagement as may be required.
- xviii. Management reserves right to provide higher start for deserving candidates.



- xix. Only candidates meeting all eligibility criteria mentioned herein viz., Qualification, Experience, age, caste/ PWD (as applicable) need to apply.
- xx. Candidates provisionally shortlisted after the assessment process will have to undergo Pre-Employment Medical examination before joining. Appointment of selected candidates are subject to meeting the medical standard of the Company and receipt of satisfactory medical report from the Company Medical Officer.
- xxi. Intimation of provisional offer/ final offer etc., will be sent only through e-mail declared in application. The list of shortlisted/selected candidates for final selection, will be uploaded in Company's website.
- xxii. AC-III tier Train fare will be reimbursed to outstation candidates (*eligible & permitted to attend the assessment*) from the nearest Railway Station to Bangalore towards attending the interview. Local conveyance shall not be provided.
- xxiii. **Based on the number of candidates, you may be required to stay back for one more day (by your own means) towards completing the assessment.**

HOW TO APPLY

- i. Interested candidates can download the "Application Form" hosted under this Recruitment advertisement and **should e-mail their interest** in attending the walk-in by forwarding a copy of detailed resume/ CV (along with the ppt) to recruitment@bemltd.in on or before **25.06.2024** positively.
- ii. The self-attested copies of following certificates along with Original (as applicable) needs to be brought along with filled in bi-lingual application form on the date of interview:
- Identity (any Identity card issued by Government of India (for eg. Aadhar, Passport, Driving License, PAN Card, etc.)
 - Age (Xth / SSLC Marks),
 - Qualifying Degree (as applicable) along with marks sheets
 - CGPA Conversion certificate/formula (as applicable)
 - Post Graduation Marks cards as applicable
 - Post Graduation Certificate as applicable.
 - Experience Documents (clearly indicating start & end date at each Organisation served) along with letter of appointment of each employment. *[For candidates with experience]***
 - Detailed Resume.
 - A presentation of max 2-3 slides on your achievements & vision for the future. (2 copies of the presentation to be carried for the walk – in)**
- iii. Queries may be addressed to recruitment@bemltd.in

Only candidates meeting all eligibility criteria mentioned herein viz., Qualification, age, caste (as applicable) need to appear for the walk-in.

Date: 05.06.2024

(Advt. No.KP/S/07/2024)

Corrigendum/ Addendum, if any will be hosted in BEML Website only.

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