Design & Developed By ADDSOFT TECHNOLOGIES PVT.LTD.

(AN ISO 9001:2008 CERTIFIED COMPANY)

Contents

Introduction:	3
System Requirements:	4
Hardware Requirement:	4
Software Requirement:	4
For Signage Client:	4
For Signage Console:	5
How to Create Login:	5
Media Management:	6
Upload Media:	6
Play List:	7
Create Playlist:	7
Edit Playlist:	8
Scheduling:	9
	10
Activate/De-activate List:	10
Activate/De-activate List: Users:	11
Activate/De-activate List: Users: Ticker:	
Activate/De-activate List: Users: Ticker: Report:	
Activate/De-activate List: Users: Ticker: Report: Active Playlist:	11 12 13 14
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count:	10 11 12 13 14 15
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count: Scheduled Report:	10 11 12 13 13 14 15 16
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count: Scheduled Report: Playlist Report:	10 11 12 13 13 14 15 16 17
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count: Scheduled Report: Playlist Report: User Report:	
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count: Scheduled Report: Playlist Report: User Report: Play list & Client Report:	10 11 12 13 14 15 16 17 18 19
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count: Scheduled Report: Playlist Report: User Report: Play list & Client Report: Emergency:	10 11 12 12 13 13 14 15 16 16 17 18 19
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count: Scheduled Report: Playlist Report: User Report: User Report: Play list & Client Report: Emergency: Start:	10 11 12 12 13 13 14 15 16 16 16 17 18 19 20 21
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count: Scheduled Report: Playlist Report: User Report: Play list & Client Report: Emergency: Start: Stop:	10 11 12 13 13 13 14 15 16 16 17 18 19 20 21 22
Activate/De-activate List: Users: Ticker: Report: Active Playlist: Play file Count: Scheduled Report: Playlist Report: User Report: Play list & Client Report: Emergency: Start: Stop: Synchronize:	10 11 12 12 13 14 15 16 16 16 17 18 19 20 21 21

DIGITAL SIGNAGE USER MANUAL

Introduction:

AddSoft's digital Signage is remotely controlled distribution of digital content across networks of displays. AT-Signage is forefront of digital media distribution by allowing motion pictures,

Graphics, scrollable text and audio to be displayed simultaneously at one or multiple location.

System Requirements:

Hardware Requirement:

32 bit or 64 bit Processor4GB RAM250 GB Hard disk. If you are using large size media files, then consider using higher capacity hard disk.

Software Requirement:

SupportedOperating system:Windows7, Windows Server 2008, Windows Server 2008 Service Pack 2, and Windows Vista. .Net Framework 4.0 or higher

For Signage Client:

Adobe Acrobat Reader XI Adobe Flash plugin for Internet Explorer Internet Explorer 8.0 Windows Media Player

For Signage Console: MS SQL server 2008 or higher

Login:

You need to login in order to do any of the transactions on the console. The features of the console is not available till authentication process is completed. Please contact system administrator to get your login to get started with login.

🖳 Login **ATPL-SIGNAGE CONSOLE LOGIN** User ID admin1 Password rw7Qt rw7Qt Login Clear Close FOR PRODU w 🤌 🚣 🛷 🛃 💽 😽 🛄 🕪 **7** 00

Steps:

- 1. Enter User Name.
- 2. Then Enter Password.
- 3. Enter Captcha code.
- 4. Then Click On "Submit" Button

Note: If captcha code is not readable, then press refresh button on the side of captcha text box.

Media Management:

This is the process of uploading files to the database so that they can be played on the players. The system supports audio, video, image, PDF and Power point files to be uploaded. Please note the files extension is used for detecting the file type. Please note you need to do conversion using suitable program for type conversion and simple rename of file extension may cause problems while running the application.

🖳 Admin C	onsole						
Emergency	Media Managemer	nt Play List	Users	Ticker Rep	ort Synchroni	ze LogOut	
	neua manageme		USEIS	TICKET REP	on synchron	2e Lugodi	
				I			
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- 1. Click on "media management" tab.
- 2. Click on "Upload media".

Upload Media:

Mamin Console - [Addri	lej			
🖳 Media Management	Play List Users Ticker Report	t LogOut		_ @ ×
				//
	File Name	sample_jTunes.mov	Upload	
	Description	hhhh		
	Play Duration		Second	
	Total Page			
	Sul	bmit Clear Delete	Close	
	FileName	Description	Duration	
	sample_iTunes.mov	hhhh		

- 1. Now you upload files.
- 2. This Files supported as images, audio, video, pdf, PowerPoint etc.
- 3. In "Description" you <u>can enter descriptive information</u> about <u>the files like purpose</u> or indicative content
- 4. Then give your "Duration time" of your files. Click your "submit" button.

Delete Media:

To delete media, you need to open the Upload Media dialog. Once the screen is displayed, select the filename from the grid on the lower portion. The fields in the form will get filled and Delete button will get enabled Click on the delete button to get the file deleted.

Play List:

Create Playlist:

This is the process to create a named list for the player. You can add files to the playlist for creating a sequence of files to play on the display boards. You can assign the list to individual boards for playing.

🖳 Admin Console - [PlaylistMaster]		
🖳 Media Management 🏻 Play List Users Ticke	r Report LogOut	_ & ×
	Playlist Name playlist1	
	Submit Clear Delete Close	
	PlayList Name	
	playlist1	
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- 1. Click on "Playlist" Tab. Then Click on "Create Playlist".
- 2. Then click on submit button
- 3. Your playlist will be created.

Edit Playlist:

🖳 Admin Console				
Media Management	Play List Users Ticker	Report LogOut		
	Create Playlist			
	Edit Playlist			
	Act Deactlist			
	Act_Dedecinat			
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1. Click on "Edit playlist" on "play list" tab.

•2	Admin Console - [Ado Media Management	dlist] t Play Lis	t Users	Tick	er Report	LogOut						_ & ×
						//						
	Select Pla	ylist Nan	ne		File N	ame	Descriptio	n Dui	ration	Check		
P	laylist1				sample_iTu	nes.mov	hhhh					
												Undate
												opullo
												Clear
												Close
												CIUSE
6	🖻 🧭 🧃			0	w			5		ی 🖧 🤣	• 🛃 😋	Image: Signal with the second seco

- Select anyone "Playlist name".
 Select Check box against the files, you want to be part of the play list.
 Then click on "Update" button.

Scheduling:



- 1. Select "Playlist name." Then you enter or choose "DATE & TIME".
- 2. In "SCHEDULING", there have two list.
 - a) Play list: In "playlist" you have to create a number of playlist.

b) File: you have to create a single file.

3. Then click on "submit" button.

Activate/De-activate List:

You can deactivate files that are old and are not required in future. Once a file is deactivated it will not show up in any of the lists. You can activate a deactivated file or list.



- 1. In this case you can to Active & De active playlist.
- 2. If you want to active your playlist, then click on active playlist otherwise De activate it.

Users:

The system administrator can create users with appropriate rights for delegating tasks to different individuals.



1. Click on "user" tab. Then click on "Add User".

🖳 Media Management 🏾 Play List Users Tick	er Report LogOut			- 8 ×
				//
	User Name			
	User ID			
	Password			
		Show Charater		
	🗖 Can create playlis	st 🔲 Can create schedu	ule	
	Create	Clear	Close	
	User ID	Create Playlist	Create File	
	Ad1	True	False	
	Admin1	True	True	
	4		•	
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- 1. In this case you have to enter 'user name', 'User Id', 'Password'.
- 2. Then you have to create no. of Playlist.

Ticker:

Tickers are information that you wish to display on the scrolling bar at the bottom of the screen. The player has two scrolling bars. You can create ticker in any language the player will show the text. Please note you need to type in the desired language. The system will not translate from one language to other.



- 1. Click on "Ticker" Tab. Then click on "Create & Schedule" tab.
- 2. You will see the screen as below

Admin Console - [Ticker	1							
🖳 Media Management	Play List Users Ti	cker Report LogO	ut			_ & ×		
	Hello							
Upper Licker				RSS	04/04/2015 6:48:55 DM ==			
Lower Ticker	Hai			RSS	04/04/2015 0.48.55			
	Upper Ticker	Lower Ticker	URSS LRSS	Client ID	Location	Select		
	Hello	Hai		C2	Main Office			
	ABCD	XYZ		CI	Main Office			
	•	m	•					
	Save	Update Dele	ete Clear	Submit	Clear	Close		
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Create:

- 1. Enter <u>desired</u> text in upper ticker <u>and</u> lower ticker.
- 2. If you intend to use RSS feed for the ticker then enter the http url on the text box for the corresponding ticker and then tick the check box.
- 3. Then click on save button.

Schedule:

- 1. Select the desired ticked from the list.
- 2. <u>Select date and time from the date time picker</u>.
- 3. Select any one checkbox.
- 4. Then click on submit button.

Report:

A set of report options are provided in the system to view information about the files, playlist and schedule of the playlists. The details of the various reports are described below.

Admin Console						
Media Management	Play List	Users	Ticker	Report LogOut		
				Active Playlist Play File Count Scheduled Report Playlist Report Playlist and Clie	ort nt Report	
		0	w	20		🧈 🔓 😴 🔀 😭 👘 11:02 PM

Click on the Reports tab to get the various options for reports.

Active Playlist:

This report gives you information about the currently active play lists. Active playlist means the playlists that can be used for scheduling and includes currently playing playlists.



1. <u>Select Active playlist option from the reports tab to view the list of active playlists</u> and the corresponding schedule for the playlist.

Exposure count for the files:

This reports provides information about the number time a file is displayed on all the display units. It is the sum total of no of times displayed in each unit. For example if a file is played 2 times on display unit 1 and 3 times in display unit 2, then the count will be 5.

🖳 Admin Console - [FileCount]		
🖳 Media Management 🛛 Play List Users	Ticker Report LogOut	_ @ ×
	File Name	Exposure Count
	Chrysanthemum.jpg	3
		Close
	< <u> </u>	
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1. Click on play file count in Report tab.

2. The table will be filled with exposure count of each file.

Scheduled Report:

Use this report to view schedules for a client for the specified date or schedules for a range of dates.



Client Report:

- 1. Enter the client ID for the system.
- 2. Choose the date from the date picker
- 3. <u>Click on preview</u>

Between Report:

- 1. Select from date from the picker
- 2. Select to date from the picker
- 3. <u>Click on Preview button</u>

Playlist Report:

Playlist report provides listing of playlists based on the criteria. The lower grid provides details of the files included in the playlist.

	Admin Console -	[Playlistreport]	Users Ticker	Penort	t LogOut		
		Hent Play List	USERS TICKET	Report			/
					Playlist Name	Created By	Created Date
		Client Re	port				
	Playlist Name						
	Date	03/04/2015					
		Preview	Clear				
				l			
					File Name	Description	Duration
		Between Two	Date Report				
	From Date	03/04/2015					
	To Date	03/04/2015					
		Preview	Clear				
		Clos	e				
6	P			w	🛛 🔊 📡) 🏯 🥶 🛃 🖸 🍡 🛱 👘 🕦 11:58 AM

Playlist report:

- 1. Click on "Playlist Report" on "Report" Tab.
- 2. Enter playlist name
- 3. <u>Select date from the date picker</u>

Between Dates report:

- 1. <u>Select From date from the picker</u>
- 2. <u>Select To Date from the picker</u>
- 3. <u>Click on preview</u>

User Report:

1. <u>This provides the listing of all the users created for the system along with their rights.</u> <u>Select User Report on Report tab to view the report.</u>



Play list & Client Report: This provides the listing of the playlists currently playing on the display units.

 Admin Console - [Playli Media Management 	stNClientReport] Play List User	rs Ticker	Report	LogOut							
										//	
	Sele	ect Playlist	t Name			Client	ID		Location		
	playlist1										
								Close			
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Emergency:

🖳 Admin Co	nsole							x • • •
Emergency	Media Managemer	nt Play List	Users	Ticker	Report	Synchronize	LogOut	
Start								
Stop								
3	2	0	v		00			🧈 🟝 🕶 📶 🧟 🎼 🗊 🐠 12:34 PM 🖉

Start:

•••	Admin Console - [Em Emergency Medi	ergency] a Management Play	rList Users Ticker	Report Synchro	nize LogOut			2 8 - 2 - 7 ×
	Display Name	IP Address	Location	Select				
	C1	192.168.1.101	Main Office					
	C2	192.168.1.101	Main Office		File Name			Upload
					Upper Ticker			
						-		
					Lower Ticker			
							y for emergency broad	cast
				Submit	Clear	Close		
6			w]	20			ی کے اور	12:04 PM

- 1. Click on start button in "Emergency" Tab.
- 2. Select on check box.
- Then you have to upload any file.
 Write a text in upper ticker & lower ticker.
- 5. Then click on submit button.

Stop:

🖳 Admin Co	onsole							
Emergency	Media Managem	ent Play Lis	st Users	Ticker	Report	Synchronize	LogOut	
Start								
Stop								
								3:54 PM
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- Click on stop button.
 In this case emergency has stopped.

Synchronize:

🖳 Admin Cor	nsole					
Emergency	Media Managemen	t Play List	Users Ticke	Report	Synchronize LogOut	
					Date & Time	
(20		3		

1. Click on "Date & Time" in Synchronization tab.

Log Out:

8	🖁 Admin Console						
	Media Management	Play List	Users	Ticker	Report	LogOut	
							Confirm LogOut 23 Are you sure want to LogOut? Yes No
	👩 🌔		0		w		5 🧭 🔄 🦗 🖳 🖉 🗴 🛥 🛃 🛚 🕼 🖿 🕪 12:03 PM

- 1. Click on "LOGOUT" Tab.
- 2. Then you want to "close", Click on "YES" Button Otherwise "NO".

Configure Display Unit:

The display units need to be configured after installation for proper functioning. Unless the configuration is correct the unit will not work correctly.

To configure

- 1. run SignageConfig.exe or
- 2. <u>On command prompt change directory to the installation folder. Then run the command</u> <u>SignageClient.exe /Settings.</u>

The screen will look like the one below

Client ID		Client-CMU1			
IP Addres	s	192.168.1.101			
Location		Control Mainter			
Host Addı	ress	192.168.1.1			
Poll Interv	al	1			
File Path		C:\\LcalCache			Browse
		Off pic	k		
Start	7:30	End	8:	:30	
Start	19:30	End	20	0:30	
Start	00:00	End	5:	:00	
	Fresh Ir	nstall	O	Update	
	Subn	nit	Cance		

- 1. <u>Client ID: Fill in Client ID for the display unit. This will the name by which the unit will be</u> known later.
- 2. IP Address: IP address of the display Unit. This is important to send broadcast messages in case of emergency or to synchronize date and time
- 3. Location: This is the location of the display unit
- 4. Host Address: The IP address of the database for proper working of the system
- 5. Poll Interval: This the interval at which the display unit will pull data from the server. This value should be in minutes.
- 6. File Path: This is the cache location for storing the player files locally.
- 7. Off Pick: This the time when there is less load on the network and player files needs to be copied on to display unit. This is provided to conserve bandwidth during active sessions. You can provide upto 3 different time slots. The time has to be provided in 24 hour format.
- 8. Click on Submit to save the changes.

When you are configuring for the first time, please select Fresh Install. If you are changing the parameters without changing the client ID then select Update. Please note that if you are changing the client ID then you need to select fresh install.

Note: Client ID is unique for all systems and an error is displayed if the Client ID already exists in the database.